# Bachelor Metropolitan Culture HCU Hamburg

Module Number	Module Name	Type (C/CE/E)	Semester (proposed)	Module Coordinator/s
KM-B-Mod-101	Urban Lab I	С	1.	Prof. Dr. Alexa Färber

Subject Area	Duration
Projects	1 semester

CP (according to ECTS)	Contact Hours/Week (SWS)	Self-study
10 CP (= 300 h Workload)	4 (= 42 h contact time)	258 h

#### **Objectives and Contents**

#### Objective of Qualification (competencies)

- · Ability to conduct qualitative ethnographically oriented research in the city
- Application skills of qualitative ethnographically oriented research methods and introduction of additional qualitative methods of urban research
- · Skills in analyzing and presenting ethnographic research perspectives on cities and metropolises
- Project management and collaborative skills.

#### Contents

- Generally, this class deals with urban topics related to Hamburg that have a thematic or spatial origin.
- Raising ethnographic, scientific awareness of how to research and analyze urban daily phenomenons as well
  as of how to present one's own research.

#### Recommended Literature

Rolf Lindner (2004): Walks on the Wild Side.

Setha Low (1996): The Anthropology of Cities.

Etc.

#### Teaching and Learning Methods

Project. It applies exploratory learning in various ways:

- Seminar form
- Exploratory teamwork
- Weekly classes and concentrated working phases
- The Urban Laboratory can be split into various groups which deal with different topics
- Accompanying tutorial

#### Exam(s)

#### Precondition of Examination

Compulsory attendance in the seminars; verifiable participation (e.g. in the form of accompanying assignments – not graded).

Type of Examination	Duration of Examination (if written or oral exam)	
Documentation.		

#### Composition of Module Mark

This Module is not graded.

#### Additional Information

Previous Knowledge / Conditions for Participation (in form and content)

None

#### Applicability of Module

The successful completion of this module is a requirement for attending the modules KM-B-Mod-201 Urban Laoratoryll, KM-B-Mod-301 und -401 Cultural Practice I und II, KM-B-Mod-304 Communicating the Urban, KM-B-Mod-305 Cultural Projekt Management, KM-B-Mod-403 Carrer and networking, KM-B-Mod-501 Carrer-oriented and academic specialization.

#### Frequency of Offering

Every winter term.

#### Course Language

German.

## Module Card

Module Number	Module Name	Type (C/CE/E)	Semester (proposed)	Module Coordinator/s
KM-B-Mod-102	History and Theory of the City	С	1. + 2.	Prof. Dr. M. Grubbauer

Subject Area	Duration
Urban Theory	2 semesters

CP (according to ECTS)	Contact Hours/Week (SWS)	Self-study
10 CP (= 300 h Workload)	7 (= 73.5 h contact time)	226.5 h

#### **Objectives and Contents**

#### Objective of Qualification (competencies)

- Knowledge of key theories and debates on how to conceptualize cities and urban processes
- Awareness of critical issues and challenges in historical and contemporary urban development
- Ability to differentiate between theoretical arguments and design and planning approaches and to discuss existing interdependencies between them
- · Ability to apply the skills of critical reading and writing to dissect and discuss differences between arguments

#### Contents

The courses explore histories and theories of cities and urbanization since the 19<sup>th</sup> century from an integrated perspective. They aim to convey an understanding of the historically specific ways in which cities and societies developed interdependently. This is linked with an introduction to key positions and debates in urban theory which allow conceptualizing what cities are and how they are functioning. In the winter term, an overview of key phases of modern urban design and planning is combined with reflections on their linkages to wider processes of capitalist urbanization, formations of state power, social struggle and cultural change. The summer term expands this overview to engage with contemporary debates and critical issues of urban development in the 21<sup>st</sup> century.

#### Recommended Literature

The literature body will be specified at the beginning of the course.

#### Teaching and Learning Methods

The module consists of four components (2.5 CP each).

#### Winter term:

- 1. Basics: History and Theory of the City lecture (2SWS/2.5CP)
- 2. History and Theory of the City seminar (2SWS/2.5CP)

#### Summer term

- 3. History and Theory of the City II lecture (2SWS/2.5CP)
- 4. History and Theory of the City II seminar (1SWS/2.5CP)

#### Exam(s)

#### Precondition of Examination

compulsory attendance in the seminars; verifiable participation (e.g. in the form of accompanying assignments – not graded).

Type of Examination	Duration of Examination (if written or oral exam)
exam to complete lectures (25% each), term paper to	90 minutes (written exam).
complete seminars (25% each).	

#### Composition of Module Mark

exam 25% each, term paper 25% each.

#### **Additional Information**

Previous Knowledge / Conditions for Participation (in form and content)

#### None.

#### Applicability of Module

None.

#### Frequency of Offering

Module component 1 and 2 every winter term.

Module component 3 and 4 every summer term.

#### Course Language

Lecture: English.

Seminar: can be held in English or German.

# Bachelor Metropolitan Culture HCU Hamburg

Module Number	Module Name	Type (C/CE/E)	Semester (proposed)	Module Coordinator/s
KM-B-Mod-103	Cultural Theory	С	1.	Prof. Dr. Gesa Ziemer

Field of Study	Duration
Urban Theory	1 semester

CP (according to ECTS)	Contact Hours/Week (SWS)	Self-study
5 CP (= 150 h Workload)	4 (= 42 h contact time)	108 h

#### **Objectives and Contents**

#### Objective of Qualification (competencies)

- Skills in working with basic academic texts in cultural theory and theory of perception
- · Ability to critically reflect on selected theories
- Skills in analyzing and displaying perceptual theoretic processes
  - Basic knowledge in developing cultural scientific questions

#### Contents

- Several different positions in cultural theory will be presented and discussed
- A strong emphasis will be put on how to apply theory into practice by looking at current phenomena of urban everyday life

#### Recommended Literature

#### Teaching and Learning Methods

- Lecture with parts in form of a seminar: text analysis and discussion, first steps in developing their own research project, term paper (2 SWS/2,5 CP)
- Seminar: text analysis, several short presentations organized in small groups

#### Exam(s)

#### Precondition of Examination

Lecture: none.

Seminar: compulsory attendance, verifiable participation.

Type of Examination	Duration of Examination (if written or oral exam
Lecture: term paper.	

Seminar: various written assignments that will be specified at the beginning of the course.

Composition of Module Mark

term paper: 70%, written assignments: 30%

#### **Additional Information**

Previous Knowledge / Conditions for Participation (in form and content)

None.

#### Applicability of Module

The participation in this module is a requirement for attending the module KM-B-Mod-202 Applied Cultural Theory.

#### Frequency of Offering

Every winter term.

#### Course Language

German.

# Bachelor Metropolitan Culture HCU Hamburg

Module Number	Module Name	Type (C/CE/E)	Semester (proposed)	Module Coordinator/s
KM-B-Mod-104	Qualitative and Quantitative Methods in Urban Research	С	1.	Prof. Dr. Alexa Färber

Subject Area	Duration
Methods in Urban Research	1 semester

CP (according to ECTS)	Contact Hours/Week (SWS)	Self-study
5 CP (= 150 h Workload)	4 (= 42 h contact time)	108 h

#### **Objectives and Contents**

#### Objective of Qualification (competencies)

- Understanding of the historical development of qualitative and quantitative research approaches
- Knowledge of scientific approaches towards dealing with qualitative as well as quantitative methods and of the most popular studies of urban research in cultural studies
- Application of skills of a range of research methods

#### Contents

- Epistemological as well as historical overview of the role of various qualitative and quantitative research approaches in urban research.
- It is especially focused on the relevance of these research approaches for cultural urban studies.
- In particular, it is about:
  - Perception, (sensory) ethnographies, opportunities and challenges, subjectivity and the researcher's own position in the field.
  - o Questions of documentation: Mapping, (systematic) observation, protocols, writing field notes
  - Interaction: field research/participant observation, several forms of interviews and surveys
  - Introduction to statistics and basic terms
  - Descriptive statistics: presenting data with tabulations and graphs, shapes of distribution, data variability measures and measures of position
  - Analysis: Interpretation of data/research material, coding
- The seminar continuously enhances the content of the lecture and puts it into practice

#### Recommended Literature

#### Selection:

- Göttsch, Silke; Lehmann, Albrecht (2007): Methoden der Volkskunde: Positionen, Quellen, Arbeitsweisen der Europäischen Ethnologie. Berlin
- Bischoff, C.; Oehme-Jungling, K.; Leimgruber, W. (Hrsg) (2014): Methoden der Kulturanthropologie. Bern
- Meier Kruker, Verena; Rauh, Jürgen (2005): Arbeitsmethoden der Humangeographie. Darmstadt
- Whyte, William F. (1996; Org. 1943): Street Corner Society, Berlin

#### Teaching and Learning Methods

Lecture (2 SWS, 2.5 CP): Sessions embrace both, qualitative and quantitative research methods Seminar (2 SWS, 2.5 CP): Deepening of the content from the lecture and hands-on practice of qualitative and quantitative methods

#### Exam(s)

#### Precondition of Examination

Lecture: none.

Seminar: Compulsory attendance; verifiable participation (e.g. in the form of accompanying assignments – not graded).

Type of Examination	Duration of Examination (if written or oral exam)
Term paper.	

#### Composition of Module Mark

Term paper (100%).

#### **Additional Information**

Previous Knowledge / Conditions for Participation (in form and content)

None.

#### Applicability of Module

None.

#### Frequency of Offering

Every winter term.	
Course Language	
German.	

# Bachelor Metropolitan Culture HCU Hamburg

Module Number	Module Name	Type (C/CE/E)	Semester (proposed)	Module Coordinator/s
KM-B-Mod-201	Urban Lab II	С	2.	Prof. Dr. Alexa Färber

Subject Area	Duration
Projects	1 semester

CP (according to ECTS)	Contact Hours/Week (SWS)	Self-study
10 CP (= 300 h Workload)	4 (= 42 h contact time)	258 h

#### **Objectives and Contents**

#### Objective of Qualification (competencies)

- Deepened ability to conduct qualitative ethnographically oriented research in the city
- Application skills of qualitative ethnographically oriented research methods and introduction of additional qualitative methods of urban research
- Skills in analyzing and presenting ethnographic research perspectives on cities and metropolises
- · Project management and collaborative skills.

#### Contents

- Just as in *Urban Laboratory I*, this class deals with urban topics related to Hamburg that can have a thematic or spatial origin.
- Raising ethnographic, scientific awareness of how to research and analyze urban daily phenomenon as well
  as of how to present one's own research.
- In addition, in this class, all groups will further prepare together a combined product as a result of their research.

#### Recommended Literature

Rolf Lindner (2004): Walks on the Wild Side.

Setha Low (1996): The Anthropology of Cities. Etc.

#### Teaching and Learning Methods

Project. It applies exploratory learning in various ways:

- Seminar form, exploratory teamwork
- · Weekly classes and concentrated working phases
- The Urban Laboratory can be split into various groups which deal with different topics
- Accompanying tutorial

#### Exam(s)

#### Precondition of Examination

Compulsory attendance; verifiable participation (e.g. in the form of accompanying assignments - not graded).

Type of Examination Duration of Examination (if written or oral exam)

Term paper.

#### Composition of Module Credits

The term paper values 100%.

#### **Additional Information**

Previous Knowledge /Conditions for Participation (in form and content)

The requirement for participating in this module is the successful completion of the module KM-B-Mod 101 Urban Laboratory I.

#### Applicability of Module

The successful completion of this module is a requirement for attending the modules KM-B-Mod-301 und -401 Cultural Practice I und II, KM-B-Mod-403 Carrer and networking, KM-B-Mod-501 Carrer-oriented and academic specialization.

#### Frequency of Offering

Every summer term.

#### Course Language

#### German

Module Number	Module Name	Type (C/CE/E)	Semester (proposed)	Module Coordinator/s
KM-B-Mod-202	Applied Cultural Theory	С	2.	Prof. Dr. Gesa Ziemer

Subject Area	Duration
Methods in Urban Research	1 semester

CP (according to ECTS)	Contact Hours/Week (SWS)	Self-study
5 CP (= 150 h Workload)	3 (= 31.5 h contact time)	118.5 h

#### **Objectives and Contents**

#### Objective of Qualification (competencies)

- Skills in analyzing and creating images
- Skills in critically reflecting on cultural theory concepts in order to transfer them to artistic formats like film, photography etc.
- Skills in discussing artistic projects with respect to theoretical concepts in the field of cultural studies
- Communication skills in discussing cultural theory in relation to urban contexts

#### Contents

The module deepens cultural theoretical positions as well as theoretical and practical aspects of perception. Furthermore selected artistic projects are presented as textual, visual, tonal or performative ways of thought and will be critically discussed with respect to various cultural and theoretical perspectives. This analysis of artistic and academic practices will be the base on which the students create their own (audio-)visual work.

#### Recommended Literature

#### Teaching and Learning Methods

- Lecture (in parts in seminar form: text analysis and discussion, first steps in developing their own research questions) (2 SWS/2,5 CP)
- Seminar (text analysis, hands-on training in film- and photo production, short presentations in small groups) (1 SWS, 2,5 CP)

#### Exam(s)

#### Precondition of Examination

Lecture: none.

Seminar: compulsory attendance, verifiable participation.

Type of Examination	Duration of Examination (if written or oral exam)
Lecture: documentation.	
Seminar: several assignments which will be announced at	
the beginning of the course, presentation.	
Composition of Modulo Mark	

#### Composition of Module Mark

Lecture: documentation: 70%, presentation: 30%.

#### **Additional Information**

Previous Knowledge / Conditions for Participation (in form and content)

The requirement for attending this module is the participation in the module KM-B-Mod-103 Cultural Theory.

#### Applicability of Module

None.

Frequency of Offering

Every summer term.

Course Language

German

Module Number	Module Name	Type (C/CE/E)	Semester ( pro- posed)	Module Coordinator/s
KM-B-Mod-203	Visualizing the City	C/CE	2.	Prof. Dr. Alexa Färber

Subject Area	Duration
Communicating the Urban	1 Semester

CP (according to ECTS)	Contact Hours/Week (SWS)	Self-Study
7,5 CP (= 225 h workload)	3 (= 31.5 h)	193.5 h

#### Objectives and Contents

#### Objective of Qualification (competencies)

Ability to apply computerized and analogous visualization.

#### Contents

#### Skills II: Urban Visualization I:

- Basics in computerized visualization
- Application of theoretical aspects of visual awareness and articulation.
- Application skills in visualization, in particular in dealing with common design software in the media and graphic sector such as Adobe Photoshop, Illustrator and InDesign.

#### **Urban Visualization II:**

- Advancing the basics that have been taught in Urban Visualization I.
- Adding analogous visualization as a method of visualization.
- This includes the following skills: Drawing, sketching, diagrammatic illustration, photographic and audio-visual representation, create computer-generated pictures.
- Application of the various visualization methods to exemplary urban areas/phenomenon.

#### Recommended Literature

None.

#### Teaching and Learning Methods

Stadt Visualisieren I (2.5 CP/2 SWS): Seminar (blocked at the beginning of the semester).

Stadt Visualisieren II (5CP/1 SWS): Seminar (blocked, following Urban Visualization I).

#### Exam(s)

#### Precondition of Examination

Compulsory attendance, verifiable active participation (written assignments).

Type of Examination	Duration of Exam (if written or oral exam)
Visualizing the City I: Documentation, Presenation.	

Visualizing the City II: Documentation, Presenation.

(The specific types of examination may vary each term and will

be announced at the beginning of each term).

#### Composition of Module Mark

Each component values 50%. Within each seminar: 70% documentation and 30% presentation.

#### Additional Information

Previous Knowledge / Conditions for Participation (in form and content)

Applicability of the Module

None.

#### Frequency of Offering

Every summer term.

Course Language

German.

Last update: 02.08.2017

# Bachelor Metropolitan Culture HCU Hamburg

Module Number	Module Name	Type (C/CE/E)	Semester (proposed)	Module Coordinator/s
KM-B-Mod-301	Cultural Practice I	С	3.	Prof. Dr. Gesa Ziemer

Subject Area	Duration
Projects	1 semester

CP (according to ECTS)	Contact Hours/Week (SWS)	Self-study
10 CP (= 300 h Workload)	4 (= 42 h contact time)	258 h

#### **Objectives and Contents**

#### Objective of Qualification (competencies)

- Skills to apply the content of the first two semesters and to develop an individual or group project.
- · Ability to develop research questions within the respective research field and to answer them in small groups.
- Project management and capacity for teamwork.

#### Contents

- Analysis of different artistic perspectives, theoretical approaches and specific studies.
- Development of the individual cultural projects in small groups.

The project Cultural Practice I will be continued in the project Cultural Practice II the following semester.

The project may be taught in cooperation with a cultural institution (e.g. a museum, a theatre /or a school).

#### Recommended Literature

Varies depending on the class topic.

Teaching and Learning Methods

#### Project format:

- Explorative learning in different forms.
- Explorative work in small groups.
- The amount of Seminar-Tutorial and Project parts may differ regarding the different topics.
- There will be 2 different projects each year one of them may be held in English.

#### Exam(s)

#### Precondition of Examination

Compulsory attendance; verifiable participation (e.g. in the form of accompanying tasks).

#### Type of Examination

Written assignments.

Presentation, documentation.

#### Composition of Module Mark

Written assignments 30%.

Presentation, documentation, 70%.

(The specific composition of the grade may vary from term to term and will be announced at the beginning of each term).

#### **Additional Information**

Previous Knowledge / Conditions for Participation (in form and content)

KM-B-Mod-101, KM-B-Mod-201 Urbanes Labor I und II.

Initial experiences in the field of cultural practice are an advantage.

#### Applicability of Module

The participation in this module is a requirement for attending KM-B-Mod-401 Kulturelle Praxis II.

#### Frequency of Offering

Every winter term.

#### Course Language

German (can be held in English).

### **Module Card**

Module Number	Module Name	Type (C/CE/E)	Semester (proposed)	Module Coordinator/s
KM-B-Mod-302	Economy of the City	С	1. + 2.	Prof. Dr. Gernot Grabher

Subject Area	Duration
General Basics of Urban Planning	2 semesters

CP (according to ECTS)	Contact Hours/Week (SWS)	Self-study
5 CP (= 150 h Workload)	4 (= 42 h contact time)	108 h

#### **Objectives and Contents**

#### Objective of Qualification (competencies)

- Understanding of the economic basics of urban and regional development
- Insight into the relevance and scope of various economic concepts and theories to gain an analytical understanding of urban and regional development
- · Development of a basic understanding of the system "city" and its constitutive economic relations
- Ability to independently analyze issues related to the economy of the city, urban markets as well as structural change
- Ability to frame an independent perspective on urban economic development policies.

#### Contents

#### **Economy of the City I**: Principles (winter term):

- Familiarization with economic research questions on urban and regional planning
- Introduction into the economic mode of reasoning and working
- Critical analysis of basic economic concepts such as markets, costs and prices, economic circulation, national
  accounting and structural change
- Engagement with economic justifications of government intervention as well as its limits: market failure and state failure

#### Economy of the City II: Basics and actors (summer term):

- Basics of an economy of the city
- Overview on the functioning of different urban markets
- Introduction into basic concepts of classical urban economics: location theory, agglomeration effects, urban economy as circulation, export-base theory.
- Economic and technological change and urban-regional development
- Engagement with cities in a global economy

#### Recommended Literature

#### Economy of the City I:

Mankiv, G.N. und Taylor, M.P. (2012): Grundzüge der Volkswirtschaftslehre. Stuttgart: Schäffer-Poeschel (5. Auflage); Samuelsen, P.A. und Nordhaus, W.D. (2016): Volkswirtschaftslehre. München: FinanzBuch Verlag.

#### Economy of the City II:

Bathelt, H. und Glückler, J. (2012): Wirtschaftsgeographie: Ökonomische Beziehungen in räumlicher Perspektive. Stuttgart: UTB (3. Auflage);

Maier, G. und Tödtling, F. (2012): Regional- und Stadtökonomik 1: Standorttheorie und Raumstruktur. Wien: Springer (5. Auflage):

Trippl, M., Maier, G. und Tödtling, F. (2012): Regional- und Stadtökonomik 2: Regionalentwicklung und Regionalpolitik. Wien: Springer (4. Auflage).

#### Teaching and Learning Methods

Economy of the City I: Fundamental principles, 2.5 CP: Lecture (2 SWS).

Economy of the City II: Basics and actors, 2.5 CP: Lecture (2SWS).

#### Exam(s)

#### Precondition of Examination

#### None.

Type of Examination	Duration of Examination (if written or oral exam)	
Written exam.	90 minutes (written exam).	

#### Composition of Module Mark

Each component values 50%.

#### **Additional Information**

Previous Knowledge / Conditions for Participation (in form and content)
None.
Applicability of Module
None.
Frequency of Offering
Economy of the City I: every winter term.
Economy of the City II: every summer term.
Course Language
German.

### **Module Card**

Module Number	Module Name	Type (C/CE/E)	Semester (proposed)	Module Coordinator/s
KM-B-Mod-302	Theory of Space: Ethnographies in/of the City	С	3.	Prof. Dr. Alexa Färber

Subject Area	Duration
Urban Theory	2 semesters

CP (according to ECTS)	Contact Hours/Week (SWS)	Self-study
5 CP (= 150 h workload)	4 (= 42h contact time)	108 h

#### **Objectives and Contents**

#### Objective of Qualification (competencies)

- Familiarity with key spatial theories and studies
- Understanding of specific theoretical approaches and positions in spatial theory as well as their differences
- Ability to apply the different theoretical approaches and positions to ethnographic urban research.
   Ability to gain from the various theoretical approaches and positions a more comprehensive understanding of the urban.

#### Contents

- Addressing the key category "space" from an ethnographic as well as theoretical perspective.
- Reading and discussing key texts concerned with spatial theory, drawing thereby on an interdisciplinary body of literature from philosophy and art to social and cultural science.
- Discussion of how to put spatial theory into ethnographic research practices by analyzing the empirical data of contemporary theoretical approaches and the way they deal with the urban everyday life.

#### Recommended Literature

Michel de Certeau (2006): Praktiken im Raum.

Henri Lefebvre (1974): Die Produktion des Raumes.

Doreen Massey (2007): Politik und Raum/Zeit.

Martina Löw (2001): Raumsoziologie. Edward Said (2009): Orientalismus.

Jörg Dünne, Stephan Günzel (Hg.) (2006): Raumtheorie. Grundlagentexte aus Philosophie und Kulturwissenschaften

Setha Low (2009): Towards an anthropological theory of space and place.

Etc

#### Teaching and Learning Methods

Lecture (2 SWS72,5 CP)

Seminar (2SWS/2.5CP): The tutorial can be split into two different groups that deal with different topics.

#### Exam(s)

#### Precondition of Examination

Lecture: None.

Seminar: Compulsory attendance; verifiable participation (e.g. in the form of accompanying assignments).

Lectures: None.

Seminar: term paper, presentation.

Composition of Module Mark

Term paper values 70% and the presentation 30%.

#### Additional Information

Previous Knowledge / Conditions for Participation (in form and content)

None.

Applicability of Module

None.

Frequency of Offering

Every winter term.

Course Language

German.

Module Number	Module Name	Type (C/CE/E)	Study Semester ( recommended)	Module Coordinator/s
KM-B-Mod-304	Communicating the City	С	3.	Prof. Dr. Gesa Ziemer

Subject Area	Duration
Communicating the Urban	1 semester

CP (according to ECTS)	Contact Hours/Week (SWS)	Self-directed Study
5 CP (= 150 h workload)	3 (= 31.5 h contact time)	118.5 h

#### **Objectives and Contents**

#### Objective of Qualification (competencies)

- Application of skills of theoretical as well as practical public relations
- Method and presentation competency in medial communication of urban phenomena
- Competence to assess the adequate use of text and image formats in print and online media with regard to a specific issue

#### Contents

- · Imparting fundamental communication theories as well as different communication methods
- Problem oriented use of different forms of communication media
- Dealing with and communicating complex issues, using the example of a recent urban phenomenon
- Categorizing different text formats in press and public relations
- Imparting basics of journalistic writing

#### Recommended Literature

Varies according to the semester topic.

Teaching and Learning Methods

Seminar.

#### Exam(s)

#### Precondition of Examination

Compulsory attendance, verifiable participation (composing texts, presentations, lectures).

Written assignment and term paper.

The concrete assignments will be announced at the beginning of the course.

Composition of Module Mark

Written assignment 60%, term paper 40%.

#### Additional Information

Previous Knowledge / Conditions for Participation (in form and content)

None.

Applicability of the Module

None.

Frequency of Offering

Every winter term.

Course Language

German.

Last update 02.08.2017

### **Module Card**

Module Number	Module Name	Type (C/CE/E)	Semester (proposed)	Module Coordinator/s
KM-B-Mod-305	Project Management in the Cultur- al Sector	С	3. + 4.	Prof. Dr. Gesa Ziemer

Subject Area	Duration
Communicating the Urban	2 semesters

CP (according to ECTS)	Contact Hours/Week (SWS)	Self-study
5 CP (= 150 h workload)	4 (= 42 h contact time)	108 h

#### **Objectives and Contents**

#### Objective of Qualification (competencies)

- Knowledge and understanding of the tasks, potentials and limitations of project work as a specific form of organization of work relations and production processes.
- Classification of project work and project management in the transformation of the basic understanding of management and organization.
- Applying/Application of skills of professional forms and procedures, methods and techniques of project management.

#### Contents

#### Part I: Project Management Theory:

- Introduction to concepts and theory of project management as well as application of methods.
- · Teaching of standard project management skills, basics in management of non-profit organizations
- Overview of the structural framework of the cultural market and its players.

#### Part II: Project Management Practice:

- Applying/Application of skills of how to deal with different methods of management such as team leadership, communication, moderation, interviewing, presentation, conflict management.
- · Communication of how to develop convincing project ideas with corresponding management concepts.

#### Recommended Literature

Hausmann, Andrea: Kunst- und Kutlurmanagement. Wiesbaden 2011.

Gassmann, Oliver (Hg.): Praxiswissen Projektmanagement. München 2006.

#### Teaching and Learning Methods

Seminars (with group exercises, lectures and presentations, written assignments, role plays, training)

Project Management Basics (2.5 CP/2SWS)

Project Management Practice (2.5 CP/2 SWS)

#### Exam(s)

#### Precondition of Examination

Compulsory attendance, verifiable participation.

Part II: term paper (70%), presentation (30%).

Type of Examination	Duration of Examination (if written or oral exam)
Part I: term paper (70%), presentation (30%).	

#### Composition of Module Mark

Each block (part I & part II) values 50% (each part values 70% documentation and 30% presentation).

#### **Additional Information**

Previous Knowledge / Conditions for Participation (in form and content)

Vone.

Applicability of Module

None.

#### Frequency of Offering

Project Management Theory: every winter term.

Project Management Practice: every summer term.

Course Language

German.

# Bachelor Metropolitan Culture HCU Hamburg

Module Number	Module Name	Type (C/CE/E)	Semester (proposed)	Module Coordinator/s
KM-B-Mod-401	Cultural Practice II	С	4.	Prof. Dr. Gesa Ziemer

Subject Area	Duration
Projects	1 semester

CP (according to ECTS)	Contact Hours/Week (SWS)	Self-study
10 CP (= 300 h Workload)	4 (= 42 h contact time)	258 h

#### **Objectives and Contents**

#### Objective of Qualification (competencies)

- Competence to apply theories, methods and techniques with regard to cultural- and urban studies.
- Ability to implement project ideas that have been autonomously developed.
- Skill to document and reflect upon project processes
- Project management and capacity for teamwork

#### Contents

- The project Cultural Practice II continues the work that has been done in the previous semester.
- For the first time, all learned theories, methods an techniques regarding project work and communication are put into practice and are to be translated to experimental, explorative project work in small groups.

The project may be taught in cooperation with a cultural institution (e.g. a museum, a theatre or a school).

#### Recommended Literature

Varies according to the semester topic.

Teaching and Learning Methods

#### Project format.

- · Explorative learning in different forms.
- Explorative work in small groups.
- The amount of Seminar- Tutorial and Project parts may differ depending on the respective topics.

There will be 2 different projects each year - one of them may be held in English.

#### Exam(s)

#### Precondition of Examination

Compulsory attendance; verifiable participation (e.g. in the form of accompanying tasks).

Type of Examination	Duration of Examination (if written or oral exam)
Written assignments.	
Presentation, documentation.	

#### Composition of Module Mark

Written assignments 30%.

Presentation, documentation 70%.

(The specific composition of the grade may vary each term and will be announced at the beginning of each term).

#### Additional Information

Previous Knowledge / Conditions for Participation (in form and content)

KM-B-Mod-101, KM-B-Mod-201 Urbanes Labor I und II, KM-B-Mod-301 Cultural Practice I.

Applicability of Module

None.

Frequency of Offering

Every summer term.

Course Language

German (can be held in English).

## Module Card

Module Number	Module Name	Type (C/CE/E)	Semester (proposed)	Module Coordinator/s
KM-B-Mod402	Media Theory, Media Practice	С	4.	Prof. Dr. Regula Valé- rie Burri

Subject Area	Duration
Methods of Urban Research	1 semester

CP (according to ECTS)	Contact Hours/Week (SWS)	Self-study
5 CP (= 150 h Workload)	4 (= 42 h contact time)	108 h

#### **Objectives and Contents**

#### Objective of Qualification (competencies)

- Familiarity with key media theories and their objectives
- Understanding of media history und the impact of different media on societies and urban development
- Knowledge of the characteristics, potentials and limits of specific communication media and of how to use them.

#### Contents

#### Lecture

- Overview of key media theories
- Study of the social adoption and effectiveness of media as well as the specific relation between media and society

#### Seminar

- Media-practical analysis of the potentials and shortcomings of selected communication media
- Transfer of these analyses into one's own media-specific contribution

#### Recommended Literature

#### Teaching and Learning Methods

Lecture (2.5 CP/2 SWS)

Seminar (2.5 CP/2 SWS)

#### Exam(s)

#### Precondition of Examination

Lecture: None.

Seminar: Compulsory attendance; verifiable participation (e.g. in the form of accompanying assignments).

Lecture: term paper and presentation.

Seminar: written assignments.

#### Composition of Module Mark

Each component (lecture, seminar) values 50%. In the lecture, the term paper values 70% and the presentation 30%.

#### **Additional Information**

Previous Knowledge / Conditions for Participation (in form and content)

None.

Applicability of Module

None.

Frequency of Offering

Every summer term.

Course Language

German.

# Bachelor Metropolitan Culture HCU Hamburg

Module Number	Module Name	Type (C/CE/E)	Semester (proposed)	Module Coordinator/s
KM-B-Mod-403	Career and Networking	CE	4.	Prof. Dr. A. Färber, Prof. Dr. G. Ziemer

Subject Area	Duration
Specialization	1-2 semesters

CP (according to ECTS)	Contact Hours/Week (SWS)	Self-study
7.5 CP (= 225 h workload)	4 (= 42 h contact time)	183 h

#### **Objectives and Contents**

#### Objective of Qualification (competencies)

- Knowledge of social as well as cultural transformations of labor and labor and its organization.
- Enhanced professional skills and competencies.
- Capacity to reflect individual interests and skills to develop career oriented perspectives.
- Competence to analyze and visualize the built environment from various disciplinary perspectives.

#### Contents

- 1. Work and organizational culture:
  - Study of the developments and trends within the working environment and certain occupational fields.
  - Theoretical and practical analysis of working and organizational culture and their diversity.
- 2. Vocational orientation and career start:
  - Participation of three informational sessions on the topic of career start (Metropolitan Culture-Career Days (compulsory), e.g. Hamburg Kreativ Gesellschaft, Career Center of the University Hamburg) as well as a written reflection about each session (blank form to prove the attendence at each informational session available on the website: Metropolitan Culture > Studies | Perspectives > Forms | Leaflets).
- 3. Skills II: Tools of analysis and visualization:
  - Selection of one course from the area Skills II (Tools of analysis and visualization), which support the deepening of career-oriented analysis and communication skills to further develop individual professional perspectives.

#### Recommended Literature

Varies, depends on the chosen course.

#### Teaching and Learning Methods

- 1. Work and organizational culture (2.5 CP/1SWS): 1 seminars
- 2. Vocational orientation and career start (2.5 CP/1SWS): 3 different seminars
- 3. Skills II (2.5 CP/2SWS): Seminar

#### Exam(s)

#### Precondition of Examination

- 1. Work and organizational culture (2.5 CP/1SWS): compulsory attendance, verifiable participation (e.g. written assignments).
- 2. Vocational orientation and career start (2.5 CP/1SWS): written reflection + exposé about one's individual professional perspective after graduation.
- 3. Skills II (2.5 CP/2SWS): Varies, depends on the chosen course.

Type of Examination	Duration of Examination (if written or oral exam)
1. Work and organizational culture (2.5 CP/1SWS): written assignments/presentation. 2. Vocational orientation and career start (2.5 CP/1SWS):	
none. 3. Skills II (2.5 CP/2SWS): Written assignments.	

#### Composition of Module Mark

- 1. Work and organizational culture (2,5 CP/1SWS): Values 50% of the module grade.
- 2. Vocational orientation and career start (2.5 CP/1SWS): not graded.
- 3. Skills II (2.5 CP/2SWS): Values 50% of the module grade.

If the module consists of a lecture with seminar, each component values 50%. In the lecture, the term paper values 70% and the presentation 30 %.

#### **Additional Information**

Previous Knowledge / Conditions for Participation (in form and content)

Formal: Requirement for participation in the module is the successful completion of the module KM-B-Mod 101 Urban Laboratory I, KM-B-Mod 201 Urban Laboratory II and at least 5 CP modules from the Skills and Basics area.

Content: First experiences in project work and basic knowledge in social and cultural studies.

Applicability of Module

None.

Frequency of Offering

- 1. Work and organizational culture: every summer term.
- 2. Vocational orientation and career start as well as Skills II: every winter and summer term.

Course Language

German.

Module Number	Module Name	Type (C/CE/E)	Semester(proposed)	Module Coordinator/s
KM-B-Mod-501	Career-oriented / Academic Specialization	CE	5.	Prof. Dr. A. Färber, Prof. Dr. G. Ziemer

Field of Study	Duration
Specialisation	1-2 semesters

CP (according to ECTS)	Contact Hours/Week (SWS)	Self-studyt
30 CP (= 900 h workload)	0 h	900 h

#### **Objectives and Contents**

#### Objective of Qualification (competences)

- Gaining practical experiences by applying the learned methods and techniques from the past four semesters in
  a work environment as part of an internship (a cultural institution) or participating in an exchange program to
  gain inside into a different department of humanities at a different university in Germany or abroad.
- Classification skills in dealing with working conditions in (cultural) institutions or other academic faculties/departments.
- · Profound skills in reflecting about how certain methods are implemented as well as its effects in a given context
- Development of concrete ideas for a future profession or an academic field

#### Contents

Students have the possibility to choose between a career-oriented specialisation (internship) in a cultural institution or an academic specialisation (exchange semester) at one of our partner universities in Germany or abroad.

#### Career-oriented:

- The content varies depending on the chosen institution.
- The internship has to be completed in a cultural institution with a length of at least 14 weeks (560 hrs.). In preparation of the internship, the students have to come to an agreement concerning the choice of the internship with the corresponding, responsible person within the study program.
- At the end of the internship, the students have to write a report of at least 25.000 signs (including spaces) and maximum 10 pages (due by the end of the 5<sup>th</sup> semester).
- The students are further asked to give an oral presentation of 20 minutes including a discussion afterwards at the beginning of the 6<sup>th</sup> semester (Career Days).
- The internship has to be officially approved by the corresponding person of the study program Metropolitan Culture. The confirmation of the respective institution where the internship was completed has to be handed in by the end of the 5<sup>th</sup> semester.

#### Academic Specialisation:

- The content varies depending on the chosen study program and the selected university.
- Altogether the selected courses and its credit points have to cover 25 CP. The confirmation of the completed
  modules have to be handed in by the end of the 5<sup>th</sup> semester and have to be accepted by the corresponding
  person of the study program.
- The students are asked to give an oral presentation of 20 minutes including a discussion afterwards at the beginning of the 6<sup>th</sup> semester (Career Days).

#### Recommended Literature

None

#### Teaching and Learning Methods

Career-oriented Specialisation: internship

Academic Specialisation: depends on the chosen study program and the selected university

#### Exam(s)

#### Precondition of Examination

Career-oriented Specialisation: internship of at least 14 weeks (560 hrs.).

Academic Specialisation: courses and credit points have to encompass at least 25 CP.

Addennie epecialication: coarses and creat points have to choompass at reast 20 or .		
Type of Examination	Duration of Exam (written or oral exam)	
Career-oriented Specialisation: documentation, presentation.		
Academic Specialisation: presentation.		

#### Composition of Module Mark

The module is not graded.

#### Additional Information

Previous Knowledge / Condition for Participation (in form and content)

Requirement for participation in the module is the successful completion of the modules KM-B-Mod-101 Urban Laboratory I, KM-B-Mod-201 Urban Laboratory II.

Applicability of the Module

The successful completion of this module is required in order to be able to attend the modules KM-B-Mod-601 Thesis, KM-B-Mod-602 Research Colloquium and KM-B-Mod-603 Methods and Material Lab.

Frequency of the Module

Module offering: every winter term

Presentation / Career Days: every summer term

Course Language

German

Last update 02.08.2017

Module Number	Module Name	Type (C/CE/E)	Semester (proposed)	Module Coordinator/s
KM-B-Mod-601	Thesis	С	6.	Prof. Dr. A. Färber, Prof. Dr. G. Ziemer

Subject Area	Duration
Thesis	1-2 semesters

CP (according to ECTS)	Contact Hours/Week (SWS)	Self-study
10 CP (= 300 h workload)	0,3 (= 3.15 h contact time)	296.85 h

#### **Objectives and Contents**

#### Objective of Qualification (competencies)

- Ability to independently employ the right theory and methods that help to solve a chosen research question which is connected to issues related to the study program within a certain period of time.
- Ability to reflect upon the working process of one's own first substantial scientific paper
- Structuring and working independently as well as organizing.

#### Contents

- The BA Thesis is an academic paper related to studied topics and presented in the study program Metropolitan Culture.
- The topic of the BA thesis can be chosen from one of the topics listed on the study program's website. Students in consultation with the supervisor can also propose the topic for their thesis.

#### Recommended Literature

Varies depending on the subject.

Teaching and Learning Methods

#### Autonomous paper:

- At the beginning of the 6th semester, the students usually suggest a topic they want to write about to a professor of the study program who then functions as a supervisor.
- The BA thesis usually consists of a written paper of 30 pages (without attachment and visual material). If the number of given pages differ more than 10%, it may affect the grade of the thesis negatively.

#### Exam(s)

#### Precondition of Examination

None.

Type of Examination	Duration of Examination (if written or oral exam)
Thesis and Colloquium (defense).	12 weeks
Onese a Stranger of Mandala Manda	

Composition of Module Mark

Thesis: 75%.

Colloquium (defense): 25%.

#### **Additional Information**

Previous Knowledge / Conditions for Participation (in form and content)

Requirement for participating in this module is the successful completion of the module KM-B-Mod-501 Career-oriented / academic specialization.

Applicability of Module

None.

Frequency of Offering

Every summer term.

Course Language

German.

Update: 02.11.2017

# Bachelor Metropolitan Culture HCU Hamburg

Module Number	Module Name	Type (C/CE/E)	Semester (proposed)	Module Coordinator/s
KM-B-Mod-602	Research Colloquium	С	6.	Prof. Dr. A. Färber, Prof. Dr. G. Ziemer

Subject Area	Duration
Urban Theory	1 semester

CP (according to ECTS)	Contact Hours/Week (SWS)	Self-study
5 CP (= 150 h workload)	1 (= 10.5 h contact time)	139.5 h

#### **Objectives and Contents**

#### Objective of Qualification (competencies)

Ability to reflect upon the way research interests and questions are translated into a cultural scientific or an artistic inquiring study.

#### Contents

- Reading and critical discussing of research designs within cultural scientific urban research or within artistic
  inquiring studies.
- Analysis and reflection of cultural scientific or artistic inquiring working methods with an urban focus on the basis of one's own paper.

#### Recommended Literature

Literature about spatial, urban, media and cultural theory as well as methodology

Teaching and Learning Methods

Seminar

#### Exam(s)

#### Precondition of Examination

Compulsory attendance; verifiable participation (e.g. in the form of accompanying assignments).

Type of Examination Duration of Examination (if written or oral exam)

Presentation and documentation.

Composition of Module Mark

This module is not graded.

#### **Additional Information**

Previous Knowledge / Conditions for Participation (in form and content)

Requirement for participating in this module is the successful completion of the module KM-B-Mod-501 Career-oriented / academic specialization.

Applicability of Module

None.

Frequency of Offering

Every summer term.

Course Language

German.

# Bachelor Metropolitan Culture HCU Hamburg

Module Number	Module Name	Type (C/CE/E)	Semester (proposed)	Module Coordinator/s
KM-B- Mod-603	Methods and Material Lab	PF	6.	Prof. Dr. A. Färber, Prof. Dr. G. Ziemer

Subject Area	Duration
Urban Theory	1 semester

CP (according to ECTS)	Contact Hours/Week (SWS)	Self-study
5 CP (= 150 h Workload)	1 (= 10.5 h contact time)	139.5 h

#### **Objectives and Contents**

#### Objective of Qualification (competencies)

- Well-grounded practical experiences in empirical social research
- Competence to reflect on qualitative and quantitative methods as well as on visual, aural and performative media in terms of their effect and qualities
- Being able to relate one's own academic text with other media in one's own paper

#### Contents

- Deepening and broadening one's methodological repertoire
- Imparting application skills on how to reassess the quality and the effectiveness of methods and created media
- Communicating applications skills on how to improve/change the quality of created visual, aural and performative media and one's own academic text.
- If necessary: Deepening of advanced media knowledge (e.g. certain computer programs, camera). Additional
  advanced academic writing courses can also be part of this module in order to learn how to deal with challenging text formats.

#### Recommended Literature

Varies according to the chosen topic.

Teaching and Learning Methods

Seminar.

#### Exam(s)

Precondition of Examination

Compulsory attendance, verifiable participation (by composing texts, presentations).

Type of Examination Duration of Examination (if written or oral exam)

Documentation.

Composition of Module Mark

This module is not graded.

#### **Additional Information**

Previous Knowledge / Conditions for Participation (in form and content)

None.

Applicability of Module

None.

Frequency of Offering

Every summer term.

Course Language

German.

## Module Card

Module Number	Module Name	Type (C/CE/E)	Semester (proposed)	Module Coordinator/s
KM-B-Mod-604	Interdisciplinary Questions	CE	6.	Prof. Dr. A. Färber, Prof. Dr. G. Ziemer

Subject Area	Duration
Communicating the Urban	1 semester

CP (according to ECTS)	Contact Hours/Week (SWS)	Self-study
10 CP (= 300 h workload)	Depends on the chosen	Depends on the chosen
10 Ci (= 300 ii Workload)	course.	course.

#### **Objectives and Contents**

#### Objective of Qualification (competencies)

- Ability to reflect upon given topics from an interdisciplinary perspective.
- Competence to analyze and visualize the built environment from various disciplinary perspectives.

#### Contents

This module consists of three components:

- Interdisciplinary compulsory elective at the HCU: (5 CP): 1-2 seminars can be chosen from the expanded range of BA modules at the HCU.
- Interdisciplinary elective (2,5 CP): 1 seminar can be chosen from the expanded range of BA modules at the HCU and from other universities in Hamburg.
- Skills II: Instruments to analyze and visualize (2,5 CP): 1 seminar can be chosen from the range of skills modules

Die content of the modules varies, depending on the chosen course.

#### Recommended Literature

Varies depending on the subject.

#### Teaching and Learning Methods

Die learning and teaching methods vary, depending on the chosen course.

This module consists of three components:

- Interdisciplinary compulsory elective at the HCU: (5 CP): 1-2 seminars can be chosen from the expanded range of BA modules at the HCU.
- Interdisciplinary elective (2,5 CP): 1 seminar can be chosen from the expanded range of BA modules at the HCU and from other universities in Hamburg.
- Skills II: Instruments to analyze and visualize (2,5 CP): 1 seminar can be chosen from the range of skills modules.

#### Exam(s)

#### Precondition of Examination

Varies, depending on the chosen course.

Type of Examination	Duration of Examination (if written or oral exam)
Varies, depending on the chosen course.	

#### Composition of Module Mark

The components of the module value each 1/3.

#### Additional Information

Previous Knowledge / Conditions for Participation (in form and content)

The conditions for participation may vary depending on the chosen course. CE can be attended from the first semester on.

#### Applicability of Module

None.

#### Frequency of Offering

Every summer term.

#### Course Language

German, it could be held in another language, depending on the offers.

Module Number	Module Name	Type (C/CE/E)	Semester (proposed)	Module Coordinator
SK-B-Mod-001	Skills: Cross-disciplinary Qualifications and Competencies	P/WP	1.	Prof. Dr. Alexa Färber

Subject Area	Duration
Fachübergreifende Studienangebote (Cross-curricular Programme)	1-2 Semester

CP (according to ECTS)	Contact Hours/Week (SWS)	Self-study
2,5 CP (= 75 h Workload)	2 (= 21 h contact time)	54 h

#### **Objectives and Contents**

#### Objective of Qualification (competencies)

- Competencies in scientific writing and studying
- Social, communicational competencies and self-competencies (improvement of the transition from university to professional life)

#### Contents

#### a) Skills competencies: What is science and scientific work?

- Research, material and data collection; structuring and presenting of scientific work
- Literature database und management software
- Handling of scientific language and quotation systems

#### b) Skills competencies: Workshops for communication and social competencies and self-competences > communication competence

Courses to improve skills in problem solving, transferability, decision making, analysis, acquisition of knowledge, learning and study techniques, presentation techniques, documentation, time management

#### > social competence

Courses to improve skills in communication and cooperation, negotiation, feedback, conflict management, motivational, teamwork, and marketing capabilities

#### > self-competence

Courses to improve skills in flexibility, perseverance, willingness to work, reliability, self-responsibility, willingness to learn, creativity, performance, intuition

#### Recommended Literature

#### Teaching and Learning Methods

#### a) Skills competencies

Lecture, tutorial (1 CP; 2 SWS)

#### b) Skills competencies

3 exercises (3 x 0,5 CP; most times offered in block seminars)

#### Exam(s)

Precondition of Examination	
<ul><li>a.) active participation (accompanying online exercises in lecture and online course)</li><li>b.) mandatory attendance</li></ul>	
Type of Examination	Duration of Examination (if written or oral exam)
Composition of Module Mark	

#### **Additional Information**

Previous Knowledge / Conditions for Participation (in form and content)	
None	
Applicability of Module	
Frequency of Offering	

#### Frequency of Offering

- a.) each winter semester
- b.) each summer semester

#### Course Language

German

Update: 24.05.2017

Module Number	Module Name	Type (C/CE/E)	Semester (proposed)	Module Coordinator
Q-B-Mod-003	BASICS: Public Building Law	PF	WiSe	Prof. Dr. Martin Wickel

Subject Area	Duration
Fachübergreifende Studienangebote (Cross-curricular Programme)	1 Semester

CP (according to ECTS)	Contact Hours/Week (SWS)	Self-study
2,5 CP (= 75 h workload)	2 (= 21 h contact time)	54 h

#### **Objectives and Contents**

#### Objective of Qualification (competencies)

 Achieving competencies in order to be able to recognise the central tools of public building law and to connect them to the constitutional and administrational law contexts.

#### Contents

#### **Public Building Law**

- Administrative law basics of planning and building law (e.g. civil rights, polity, especially competencies in legislation and administration)
- Administrative law basics of planning and building law (e.g. sources of law, administrative organisation and procedures)
- Plans
  - o urban land-use planning
    - proceedings and content requirements
    - BauNVO
  - o regional development and sectoral planning
  - o Structural measures (housing, administration, infrastructure, industry)
  - o planning and building permission
  - o material legal requirements
  - o other approval forms (e.g. emission control law, plan approval procedure)
  - o environmental law requirements

#### Recommended Literature

will be announced in the lecture

Teaching and Learning Methods

Lecture (2,5 CP; 2 SWS)

#### Exam(s)

Precondition of Examination	
None	
Type of Examination	Duration of Examination (if written or oral exam)
Exam	90 min.
Composition of Module Mark	
100%	

#### **Additional Information**

Previous Knowledge / Conditions for Participation (in form and content)

None

Applicability of Module

The contents of this module are supplemented by the study programme specific modules in the subject area private building law (VOB, VOL, and HOAI) and deepened in building, planning and environmental law.

Frequency of Offering

Each winter semester

Course Language

German

Module Number	Module Name	Type (C/CE/E)	Semester (proposed)	Module Coordinator
Q-B-Mod-001	BASICS: Concepts & Methodology	PF	each semester	Prof. Dr. Ingrid Breckner / Prof. Bernd Kniess; Prof. Dr. Monika Grubbau- er / Prof. Dr. Thomas Schramm

Subject Area	Duration
Fachübergreifende Studienangebote (Cross-curricular Programme)	2 Semester

CP (according to ECTS)	Contact Hours/Week (SWS)	Self-study
5 CP (= 150 h Workload)	4 (= 42 h contact time)	108 h

#### **Objectives and Contents**

Objective of Qualification (competencies)

#### 1) BASICS: theoretical, conceptual basics (WiSe)

- Students gain a general overview of cognitive leading questions, paradigms and axioms in the three main knowledge cultures of the HCU:
  - engineering and natural science
  - economics, social and cultural science
  - creation and design

#### 2) BASICS: methodological basics of the HCU study program in research and design (SoSe)

• The lecture introduces the methodological basics of different disciplines and comprises research as well as artistic and technical design of architecture and metropolitan development.

#### Contents

#### 1) BASICS: theoretical, conceptual basics

- Introduction to the three knowledge cultures of the HCU
- Engineering and natural science
- · Economics, social and cultural science
- Architecture and Design
- Revision course

#### 2) BASICS: methodological basics of the HCU study program in research and design

- Introduction to the methodology: research and design
- Semantics and syntax
- · Methodical approaches to designing research
- Methodical approaches to researching design

#### Recommended Literature

Will be announced in the lecture

Teaching and Learning Methods

lecture (2,5 CP; 2 SWS)

#### Exam(s)

Precondition of Examination		
None		
Type of Examination	Duration of Examination (if written or oral exam)	
1) test / documentation	1) 90 min. / ns	
2) test / documentation	2) 90 min. / ns	
Composition of Module Mark		
1) 50%		
2) 50%		

#### Additional Information

Previous Knowledge / Conditions for Participation (in form and content)	
None	
Applicability of Module	
Frequency of Offering	

Each semester	
Course Language	
German	
	Update: 02.05.2017

Update: 29.09.2016

## **Module Card**

Module Number	Module Name	Type (C/CE/E)	Semester (proposed)	Module Coordinator
Q-B-Mod-001/002	[Q] STUDIES	С	Each Sem.	Prof. Dr. Thomas Schramm

Subject Area	Duration
Fachübergreifende Studienangebote (cross-curricular Programme)	1 Semester

CP (according to ECTS)	Contact Hours/Week (SWS)	Self-study
5 CP (= 150 h Workload)	4 (= 42 h contact time)	108 h

#### **Objectives and Contents**

#### Objective of Qualification (competencies)

- Reflection competencies: scientific analysis and reflection
- Cultural competencies: transdisciplinary and intercultural communication
- Perception and design competencies: creative and innovative design
- The ability to act: proactive and responsible action

#### Contents

#### a) [Q] STUDIES I

- Different courses with theoretical emphasis
- Opportunities to train the perception and creativity through
- Practical project work such as the development of course concepts and their implementation

#### b) [Q] STUDIES II

• see above

#### Fields of Study:

- Science | Technology | Knowledge
- Media | Art | Culture
- Economy | Politics | Society

#### Recommended Literature

will be announced in the lecture

Teaching and Learning Methods

2x seminar / lecture + tutorial / project (2x 2,5 CP; 2x 2 SWS)

#### Exam(s)

Precondition of Examination	
80% participation, active participation, accompanying assignments	
Type of Examination	Duration of Examination (if written or oral exam)
to be defined by each teacher and course	
Composition of Module Mark	
2 x 50%	

#### **Additional Information**

Additional information
Previous Knowledge / Conditions for Participation (in form and content)
None
Applicability of Module
Frequency of Offering
Each semester
Course Language
German and english